

ZGI 2015 Monday, April 20

Check-In - Coffee & Pastries by Lost Bean Coffee @ SGS Booth 7:00am – 8:00am

Welcome from Santa Ana & ZGI 8:00am – 8:30am

Keynote Speaker 8:30am – 9:30am

[Cameron "Camer1" Moberg](#) is a self-taught artist who paints to bring hope. His most recent venture is appearing in the new reality show, *Street Art Throwdown*. Cameron paints murals, canvases, and teaches workshops on the history of graffiti, as well as fundamentals such as can control.

Break - Coffee & Pastries by Lost Bean Coffee @ SGS Booth 9:30am – 10:00am



Presents: Anti-Graffiti Solutions Panel 10:00am -11:30am

Danell Mercado
Projects Manager – Santa Ana Public Works Agency


Paul Racs
Director – Community Beautification at City of Los Angeles

Sandra Sagert
President – Anaheim Beautiful; Anaheim Community Preservation Manager;
Interim Planning Director

Forrest DeSpain
Inspection & Investigation Graffiti Abatement, City Contracts County of Orange

Dave Elliot
President/CEO Santa Ana Chamber of Commerce - Panel Moderator

Lunch Break 11:30 – 1:00pm



Presents: Stop the "Grey Ghost" 1:00pm – 2:30pm

Standard graffiti abatement practices are leaving their own destructive marks
Our goal is to stop the "grey ghost" tag
Onsite Live Demonstrations

Remove | Protect | Beautify | Reduce Costs | Lessen the Impact of Graffiti

Break & Vendor Show 2:30pm – 3:00pm

Graffiti Abatement Presentation 3:00pm – 4:30pm

[Lisa McKenzie](#), Graffiti Abatement Coordinator for the 7th largest city in the US.

Mixer / Wine Tasting / Raffle Winner Announced 5:30pm

ZGI 2015 Tuesday, April 21

Check-In - Coffee & Pastries by Lost Bean Coffee @ SGS Booth 7:00am – 8:30am

Keynote Speaker 8:30am – 9:30am


[Jennifer Sheriff](#) has been prosecuting criminal cases for the Maricopa County Attorney's Office for nearly six years. Jennifer's most notable graffiti prosecution resulted in an aggravated prison sentence for William Barajas, a first-time felon who earned the notorious high-profile status of "#1 Tagger in Phoenix" by defacing at least 300 locations.

Break - Coffee & Pastries by Lost Bean Coffee @ SGS Booth 9:30am – 10:00am

Graffiti Abatement Presentation 10:00am – 11:30am

[Marie-Noele St-Pierre](#), Gatineau, QC Canada. Hear what our friends in Canada are doing to eliminate graffiti.

Lunch Break 11:30 – 1:00pm



Presents: City Beautification Rm 2 1:00pm – 2:30pm

Protect and enhance your city with beautiful solutions
Successful partnerships with community volunteer groups
Onsite Live Demonstrations

Remove | Protect | Beautify | Reduce Costs | Lessen the Impact of Graffiti

Abatement Success Presentation Rm 1 1:00pm – 2:30pm

[Kayleen Young](#), Omaha, NE. Reduced the amount of tags in her city by 93%, and took Gang Graffiti from 90% down to less than 4%.

Break & Vendor Show 2:30pm – 3:00pm

Big Picture Project [Andrew Johnstone](#), Artist 3:00pm – 4:30pm

Mixer / Wine Tasting 5:30pm

Register at www.zerograffiti.org

Questions? Please contact SGS: 800-741-2532

Embassy Suites | 1325 E Dyer Rd | Santa Ana, CA

