

→ when it positively must be removed



# PRODUCT CATALOG





## Dear Customers and Friends,

My name is John Rose. I have worked passionately in the graffiti removal industry for the past 30 years, as owner of a contract graffiti removal business and developer of The World's Best Graffiti Removal Products and System.

**THE WORLD'S BEST GRAFFITI REMOVAL SYSTEM is guaranteed to be the QUICKEST and SAFEST graffiti removal system in the world.**

It is easily learnt and employs only biodegradable products and environmentally sustainable techniques. Much of our product development has taken place in the arid climate of Australia, where we have reluctantly become accustomed to severe water restrictions. This is why our products require little or no rinsing with water, and are now accepted for use by Heritage and World Wilderness areas.

Since 2006 our products have been manufactured and distributed by Urban Restoration Group US Inc. located in Los Angeles, California. Our products and techniques have since been adopted by hundreds of municipal programs, facilities, schools and downtown organizations as well as many of the largest and most successful graffiti removal contracting teams in the world.

We are passionate about providing you with TOTAL answers to graffiti removal cleaning problems. We've been doing it for many years with amazing success. How about joining us in making it **GAME OVER** for vandals?

There's strength in numbers.  
Together we can do it.



John Rose  
Founder and Developer  
World's Best Graffiti Removers



John Rose, Founder and Developer



Vanessa & Adam Kopcho,  
Director of US Operations



Urban Restoration Group US Inc  
Factory & Warehouse, Los Angeles CA

***"We thought we tried everything until Adam Kopcho turned up for a demo at our Corporation Yard. Now we've been using World's Best Products since 2007 and I can honestly say World's Best is TRULY the World's Best."***

*Michael Stover  
Nuisance Abatement Coordinator, Department of Public Works  
District of Columbia (Washington DC)*

## ADVANTAGES OF USING WORLD'S BEST

- ✓ Remove graffiti from ALL building surfaces without damage to the substrate, the environment or the end user.
- ✓ No shadows, no choking fumes, no harsh scrubbing or blasting required.
- ✓ All BIODEGRADABLE products require ¼ of the water than others for an even better result.
- ✓ Easily learnt and easily taught 3 PRODUCT SYSTEM... Does the lot!
- ✓ Products works first time, every time. Worker satisfaction is increased through fast and efficient results.
- ✓ Unsurpassed product training as well as 24 hour support and expert advice to ensure your complete success on every job.



Training DVD & Manual included with every Starter Pack.



Demonstrations, Expert Training & Advice.

## 3 SIMPLE PRODUCTS, 1 COMPLETE SOLUTION



**The only complete all-surface graffiti removal system - Does the LOT!**  
**No ghastly shadows. No unnecessary damage.**  
**100% guaranteed to succeed!**





# STARTER PACKS

## WORLD'S BEST GRAFFITI REMOVAL SYSTEM STARTER PACKS

The **PROFESSIONAL STARTER PACK** and The **GRAFF-ATTAK-PAK** contain our 3 main products, in proportion to how they are used in typical graffiti removal. These Packs come complete with our Training DVD, comprehensive training manual and removal accessories.

Get started today and achieve the same incredible results as the most successful contracting teams and cities throughout the world!



Item WB0100

### PROFESSIONAL STARTER PACK

This pack will enable you to eradicate over 3000 sq ft of typical graffiti all in one morning!

- 5G Bare Brick, Stone and Masonry Graffiti Remover
- 1G Sensitive Surface Graffiti Remover
- 1G Feltpen Fadeout
- 3 Professional chemical brushes
- 3 Handy ½ gallon buckets
- Toweling Cloths
- World's Best DVD Training Course and Manual
- Safety goggles and gloves
- 100% Money back guarantee



Item WB0120

### GRAFF-ATTAK-PAK

The World's Best Graffiti Removal System in a light-weight and portable box. Contains the lot! No more to buy, with everything you need to get started.

- 1G Bare Brick, Stone and Masonry Graffiti Remover
- 1Qt Sensitive Surface Graffiti Remover
- 1Qt Feltpen Fadeout
- 3 Professional chemical brushes
- 3 Handy ½ gallon buckets
- Toweling Cloths
- World's Best DVD Training Course and Manual
- Safety goggles and gloves
- 100% Money Back Guarantee

IDEAL FOR CITIES, SCHOOLS, FACILITIES, GROUNDS MAINTENANCE, DIY PROPERTY OWNERS & CONTRACTORS.

*"With 18¼ years experience with the City of Carlsbad, I thought that I had a PhD in graffiti removal, until we used the World's Best Graffiti Removal Products. These products opened our eyes! The paint disappeared, like magic! We had been doing it backwards. We don't need to re-invent the wheel - World's Best have already done it. Luckily we accepted Adam's invitation for a demonstration, because if we hadn't, we would be looking pretty stupid right now."*

Mr Tim Lynch  
City of Carlsbad, CA

## BARE BRICK, STONE & MASONRY GRAFFITI REMOVER

Highly effective, economical and BIODEGRADABLE graffiti remover for bare brick, stone and masonry applications. Removes all types of spraycan paints from all porous stone and concrete surfaces, including cinderblock, split face block and exposed aggregate. Rinses easily with no residue.

Safe and effective to use on all types of natural stone (such as limestone, granite and marble), stainless steel, trees, plastics and playground equipment.

1 gallon will remove approx. 200 sq ft (of typical graffiti) on concrete, brick, block or masonry surfaces

Generally applied by brush, or sprayer and best rinsed with a small pressure washer. It has an incredibly consistent 98% success rate with one application.

Alternative uses include removal of oil and latex based overspray stains left from paint spills, oil stains on concrete, and smoke damage removal applications.



*"Before I met Adam at World's Best Graffiti Removers we had no choice but to cover over graffiti. Now our mission is to restore every surface to its original condition without damage. When you've tried World's Best...why try the rest!"*

**Mr. Javier Covarrubias**  
Graffiti Removal Specialist  
City of Glendale, CA



1 Quart: Item WB0012  
1 Gallon: Item WB0010  
5 Gallon: Item WB0011





# GRAFFITI REMOVAL PRODUCTS

## SENSITIVE SURFACE GRAFFITI REMOVER

Highly effective, economical and BIODEGRADABLE graffiti remover for painted and sensitive surface applications. Completely removes feltpen, wax crayons and spraycan paints from painted and sensitive surfaces.

Ideal for the removal of spraycan paints, felt tip markers, permanent markers, crayons, ballpoint pens and other marks from: painted and coated walls, signs, chairs, whiteboards, newspaper dispensers, restroom dividers, desks, U.S. postal drop boxes, commercial/ real estate/ road signs, signal control boxes, playground structures, cars/ trucks/ trailers/ equipment, bus stops, powder coat, plastics and acrylics plus many more.

1 gallon will remove up to approx. 2000 sq ft of typical graffiti tags.

Apply the remover by using a small nylon bristled paint brush onto small areas of graffiti at a time. Agitate with the tip of your brush as if you were writing with it. When the graffiti has dissolved, wipe the area clean with a damp toweling cloth. Longer dwell times may be required for removing stubborn graffiti.



*"In 28 years of removing graffiti, I've never seen a product remove it so quickly without causing damage to our signs."*

Mr Terry Ellison  
Clackamas County Traffic, OR



1 Quart: Item WB0022  
1 Gallon: Item WB0020  
5 Gallon: Item WB0021



## FELTPEN FADEOUT

A world first, enabling the removal of permanent ink markers (that have impregnated or left a stain) from paint work, plastics, pre cast concrete, granite, terrazzo, stone and marble. People won't believe what they see in front of their eyes, and neither will you - we guarantee it.

Feltpen Fadeout is a biodegradable, brush-on, wipe-off product used for the removal of ink stains on smooth or porous surfaces, after (or during) graffiti has been dissolved as much as possible by either Bare Brick, Stone & Masonry Remover (BBSM), or Sensitive Surface Graffiti Remover (SSGR).

This product is extremely useful for the removal of certain spraycan stains especially 'reds' from concrete and masonry.

1 gallon will remove up to approx. 1000 sq ft of typical ink and dye stains when used in conjunction with BBSM or SSGR.

Alternative uses include removal of eggs on signs and 'dusties' (which are caused by taggers pushing in grease and grime into painted walls). Water down 20:1 for general building wash down and organic stain removal from plants/algae and mold.



1 Quart: Item WB0032  
 1 Gallon: Item WB0030  
 5 Gallon: Item WB0031



Removes ink stains from coated and painted surfaces.



Removes ink stains from magic markers, leather dyes, boot polish etc. on porous surfaces such as concrete, stone, marble and terrazzo.



Feltpen Fadeout removes red spraycan stains from virtually any building surfaces, after or during removal using BBSM Graffiti Remover.

### "FELTPEN FADEOUT PERFORMED A MIRACLE TODAY!"

*"I did this job in the West Village, NYC; Sharpie on historic marble. The stain was very deep in the stone. After several applications it was finally gone! My client was thrilled, as was I."*

**Nicholas LaSorsa**  
 President Hudson Power Washing Inc, NY





# GRAFFITI REMOVAL PRODUCTS - SPECIALTY REMOVERS

## HERITAGE GRAFFITI REMOVER - FOR DELICATE OLD BUILDINGS

Specially designed for sensitive, historic and important buildings to remove graffiti from stonework, brickwork and masonry without damage.

We have spent over 30 years removing paint carefully from over 10,000 buildings. We have recognized the risk of damage from over zealous blasting or chemicals being entrapped within the surface fabric.

This product is effective first time, every time requiring very low pressure to remove softened graffiti and most importantly, allowing any chemical to rinse out easily to avoid the presence of insoluble salts being left on masonry.

1 gallon will remove up to approx. 200 sq ft of typical graffiti on Bare Brick, Stone or Masonry.



1 Quart: Item WB0042  
1 Gallon: Item WB0040  
5 Gallon: Item WB0041

## TRANSGEL GRAFFITI REMOVER - FOR THICK OLDER PAINTS

Highly effective, economical and biodegradable graffiti remover for older, hardened and sunbaked spraycans from masonry, metal, asphalt and timber surfaces.

Recommended for the removal of graffiti from road surfaces including asphalt, tarmac or bitumen without degradation of the road surface. Can be used on unpainted metals and pre-painted steel fencing.

Transgel will remove hard sunbaked murals on trains left in yards and thicker spraycan and acrylic murals from buildings. Transgel is particularly useful for removing white and yellow spraycans.

1 gallon will remove up to approx. 150 - 200 sq ft.



1 Gallon: Item WB0050





# GRAFFITI REMOVAL PRODUCTS - SPECIALTY REMOVERS

## VANISH GRAFFITI REMOVER

For the quick and safe removal of thicker graffiti from brick, stone and masonry surfaces. Also ideal for removing graffiti paintovers, acrylic paint, paint bombs and paint spills.

Vanish will remove all types of paints from porous stone and concrete surfaces including cinderblock, split face block and exposed aggregate. Safe to use and virtually odorless. Highly effective on all types of natural stone (such as limestone, granite and marble), stainless steel, trees, plastics and playground equipment.

Vanish is an ideal hot weather graffiti remover designed to stay wetter, longer and keep working in hotter temperatures.

1 gallon will remove approx. 300 sq ft of typical graffiti tagging or up to approx. 200 sq ft of acrylic paint (depending on the number of coats).

Uses include removal of larger tags sprayed up with fire extinguishers or super soakers, and for the removal of unwanted or vandalized murals and coatings.



1 Gallon: Item WB0080  
5 Gallon: Item WB0081



## WORLD'S BEST DETERGENT

A highly effective, ultra-efficient detergent concentrate for cleaning mold and mildew, the hardest grease and grime, oil stains, tire skid marks, gum ghosts and other marks from pavers, asphalt, concrete, stone, or tile floors.

*"This product was developed for the high pressure cleaning industry as a serious 'big boy' detergent, designed to cut through hard surface cleaning jobs quickly and efficiently."*

*Mr John Rose  
Founder and Developer  
World's Best Graffiti Removal Products*



1 Gallon: Item WB0090  
5 Gallon: Item WB0091

# GRAFFITI SAFEWIPES

## AT LAST! GRAFFITI SAFEWIPES THAT ACTUALLY WORK

Wipe away nuisance graffiti from smooth and delicate surfaces quickly and easily. Remove spraycan paints, overspray, magic markers, crayons, ballpoint pens, sticker residue, scuff marks, grease and grime from painted and smooth surfaces without damage. Ideal for maintenance staff, volunteers, indoor or outdoor use.

Graffiti Safewipes are non-toxic, pleasant smelling and conveniently sealed in individual pouches, for a wetter better wipe that fits in your pocket!



### SAFEWIPES 20 PACK



### SAFEWIPES 6 PACK



Item WB0062 (Available in case of 6 & mastercase of 24)

Item WB0066 (Available in outer of 6 & case of 4 outers)



## SAFEWIPES TUB OF 70



Item WB0068  
(Available in case of 4)

## SAFEWIPES CANISTER OF 30



Item WB0056  
(Available in case of 12)

## SAFEWIPES HANDY PACK



3 'Safewipes',  
3 'Afterwipes',  
2 Gloves.

Item WB0065  
(Available in case of 12  
& master case of 72)



**THE IDEAL GIVEAWAY  
FOR VOLUNTEER CLEAN-UP EVENTS**

(Graffiti 'Afterwipes' are a handy substitute for a damp towelling cloth. Ideal for wiping down surfaces and hands).



*"The City of Fresno has nearly 3,300 volunteers using Sensitive Surface and 'Safewipes' from Urban Restoration Group on a weekly basis. We organized nearly 900 volunteers to use them in over 40 locations around our city - all in one morning!"*

*Greg McAllister  
Community Coordinator  
Fresno Police Department Graffiti Bureau, CA*

# PROTECTIVE COATINGS

## MURALSHIELD

MuralShield is designed for the conservation, restoration, and preservation of fine art and acrylic murals. It reinforces paint layers (consolidates), and provides UV protection and weatherproofing.

MuralShield protects new murals from vandalism and deterioration when used in conjunction with World's Best Graffiti Coating.

Developed by SPARC (Social and Public Art Resource Center) of Venice, California, MuralShield has been used extensively on many landmark and historic murals throughout the country including the world's longest mural in Los Angeles, CA.

MuralShield consolidates chalky or weather worn pigments to form an enhancing 'as new' look, and will restore color, to faded or sun damaged murals that may have been previously protected but have deteriorated slightly from age.

One main advantage of using this product, is that the mural can be painted over, touched up, or changed after the application process. MuralShield can then be reapplied to consolidate new paint layers.

MuralShield is also ideal for the preparation of painted or uncoated walls before painting a mural. Clear and vibrant lustre to glossy finish.

Coverage is approx. 400-600 sq ft per gallon. See data sheet for further details



'The Great Wall of Los Angeles' © Judy Baca  
(the world's longest mural)



'Hitting the Wall' © Judy Baca  
(Los Angeles 110 Freeway)



1 Gallon: Item WB0130  
5 Gallon: Item WB0131

*"After applying MuralShield in conjunction with World's Best Graffiti Coating, the final outcome is a highly maintainable, durable and vibrant mural"*

*Mr. Carlos Rogel  
SPARC Project Manager, Venice CA*



## WORLD'S BEST GRAFFITI COATING

Protects against graffiti, grime, pollution, sea and salt spray for up to 10 years. This product is a virtually invisible sacrificial ANTI GRAFFITI Coating made from wax polymers and can be applied to almost any exterior building surface but is most suitable for all types of natural or porous surfaces such as brick, stone, masonry, wooden fences, marble, terrazzo, exposed aggregate etc.

Once applied, graffiti can be quickly and easily removed using a hot water pressure washer alone, or by using our removers. The Coating is then re-applied to the affected area before leaving.

World's Best Graffiti Coating is also ideal for delicate historic building surfaces which have incurred previous damage.

The Coating flexes with the ambient temperature and is durable and UV stable. The end result is a long lasting invisible protective barrier which behaves like a 'living' skin reinventing itself (almost daily) in the sun, rain and wind. One critical advantage of this, is that no water vapors are ever trapped, and consequently walls 'breathe' normally, with moisture allowed to pass during these times.

After 30 years of experience with 'coatings', we realized that this product was the most versatile, durable, and easily removed coating available – being far and above any other 'try hard' products in the building industry.

World's Best Graffiti Coating contains zero VOCs and is biodegradable, non toxic and virtually odorless, making it a pleasure to apply. Coverage is approximately 200 sq ft per gallon on porous surfaces (including 2 coats) or approx. 800 sq ft per gallon on hard impervious surfaces, where only one coat is required.

World's Best Graffiti Coating works in conjunction with MuralShield by offering long lasting protection for murals and artworks. See data sheet for further details.



Friends of Beckley Furnace apply World's Best Graffiti Coating.



After applying the Coating, it is easy to remove graffiti with hot water alone, or with just one quick application of our removers.



Cleaning graffiti after using Muralshield in conjunction with World's Best Graffiti Coating



1 Gallon: Item WB0070  
5 Gallon: Item WB0071

## WORLD'S BEST GRAFFITI REMOVAL CITIZEN'S KITS

Used by thousands of volunteers to remove hundreds of thousands of tags. These kits are perfect for your city's 'Adopt A Block' campaign. Prevent the spread of graffiti vandalism economically, by mobilizing volunteers in your community.



Item A0110

### CITIZEN'S KIT 1

- 12oz Sensitive Surface Graffiti Remover
- Volunteer brush
- 2 Gloves, Goggles & Towel
- Instructional Guide



Item A0120

### CITIZEN'S KIT 2

- 16oz Bare Brick, Stone and Masonry Graffiti Remover
- Iron scrubbing brush
- Volunteer brush
- 2 Gloves, Goggles & Towel
- Instructional Guide



(Available in cases of 12.  
Custom Labeling available upon request).



Community clean-up event  
Riverside, CA

*"I will continually sing your praises to everyone who could be a potential customer for your system, and if there's anything else I can do to help spread the word I will. A million thanks for all you're doing to help make things better!"*

*Ms Harriet Marx (Chairperson)  
Looking Good Santa Barbara, CA*



## WORLD'S BEST GRAFFITIBEATER TURBINE & GUN PACKAGE



### A NEW ENVIRONMENTALLY FRIENDLY WAY TO PAINT OVER GRAFFITI QUICKLY

#### Work Fast, Work Smart

Quick color changes on the job - No special skills needed - Second coat ready to do in minutes - Cut in perfectly or fog mist to blend.

#### No Mess, No Fuss

Easily cleaned - Low maintenance - No mechanical problems.

#### Economical, Fun and Safe to Use

MASSIVE paint savings of nearly 2/3 the paint used by other conventional spraying systems - No overspray - No fumes or mist. The Graffitib eater turbine has approximately 86% transfer efficiency rate (compared to conventional compressor sprayers approximately 48% or airless 58%)

*"The hardest thing about using these fabulous paint over machines is getting them back from the person you loaned them to!"*

*John Rose  
Founder and Developer  
World's Best Graffiti Removers*

### THE GRAFFITIBEATER PACKAGE INCLUDES:

- Twin turbine
- Gun
- 2 pots
- 2 spare turbine filters and gaskets
- 23 feet of hose
- 1.3mm, 1.7mm, 2.1mm nozzles
- Tools & accessories



# EQUIPMENT & ACCESSORIES

## HOT WATER PRESSURE WASHER GASOLINE DIRECT DRIVE

Chosen by World's Best for reliability, engineering and design, the Mi-T-M HSP-3003-3MGH is the ideal 'all in one' machine for the professional graffiti removal contractor. The Patented Electro Magnetic Firing (EMF) system eliminates the need for a 12V battery to operate the burner. Available with 100 feet of steel wire-braided hose and quick disconnects.



POWERED by  
**HONDA**™

Item A1010

### PUMP

- Direct drive triplex piston AR pump
- Stainless-steel and brass unloader valve, preset
- Forged brass manifold
- Thermal relief valve
- Low pressure detergent injector

### ENGINE

- 270cc Honda OHV gasoline engine

### FRAME

- Reinforced powder coated steel tube frame with center balanced lift
- Pneumatic tires

### COMPONENTS

- No. 1 or No. 2 diesel or kerosene fired burner (Not approved for bio-fuel)
- Patented electro magnetic firing (EMF) system
- Top-fired powder coated heat exchanger

### UNIT INCLUDES

- 100-ft. x 3/8-in. steel wire-braided pressure hose with quick connects
- Insulated trigger gun with safety lock-off
- Adjustable pressure insulated dual lance
- Quick connect nozzles – 0°, 15°, 25° and 40°

### MISCELLANEOUS

- Temperature rise 150°F/66°C above ambient, maximum outlet temperature is 200°F
- Includes adjustable temperature option

MODEL NUMBER	PSI	GPM	DISPLACEMENT/ENGINE	FUEL TANK CAP.	BURNER FUEL TANK CAP.	BURNER FUEL CONS.	BTU PER HOUR	DIMENSIONS (LxWxH)	SHIP WT.	NET WT.
HSP-3003-3MGH	3000	2.9	270cc Honda OHV	1.59 gal.	5.5 gal.	1.84 gph	253,000	43"x30"x41"	530 lb.	407 lb.



## ECOBLASTER™ (PORTABLE PRESSURE WASHER & WATER SOURCE)

The EcoBlaster is a complete pressure washing system in a box. These compact, self-contained units can be loaded into any vehicle or garden wagon, and are especially useful for cleaning in locations with limited access to water.

EcoBlaster incorporates the Mi-T-M Work Pro Series Pressure Washer (2700 PSI / 2.4 gallons per minute). Powered by a HONDA GC 190 Gas Motor with a Mi-T-M Direct Drive Axial Piston Pump with Brass Manifold. A 10 gallon water tank, 20 feet of high pressure hose and wand are included. Just add water, and you're ready to rinse!

Item A1100



*"What we needed most was portability...we have a rather large campus, and often times we have just one guy with no easy water source, operating out of a small mule or electric vehicle. We were also unable to mount anything permanently to the vehicle as it is used for various tasks. We love the EcoBlasters that we currently have as they are everything in one."*

Jessica Regensberg  
University of New Mexico, NM



## WORLD'S BEST GRAFFITI REMOVAL ACCESSORIES

We've scoured the planet looking for the 'World's Best' graffiti removal applicators, suitable for applying our products. They're long lasting, chemically resistant and guaranteed to make your job a whole lot easier.



Item A6000

### Solo 1.5G Heavy Duty Sprayer

- Ideal for applying our removers and coatings
- Extra large, heavy duty pump pressurizes the tank with fewer strokes
- Chemical resistant, Viton® seals
- Inexpensive replacement parts available
- Automatic pressure relief valve releases excess pressure at 45 psi with external valve operation



Item A6010

### Solo 2L Handheld Sprayer

- High-density polyethylene tank is UV resistant
- Powered by a piston pump with Viton® seals for easy pressurization
- Chemical-resistant seals allow safer use with graffiti removers
- High-quality, multi-directional nozzle allows spraying from all positions
- Pressure relief valve prevents over-pressurization
- 7" / 178mm wand for additional reach
- Built-in drift / drip guard provides added control



Item A0020  
(Available in case of 6)

### Graffiti Remover Brush Set of 3

Chemically resistant and compatible with our graffiti removal products, these professional brushes are long lasting and fantastic for flood coating and brush on / wipe off applications. Includes 3 brushes per set, measuring 2" / 50mm, 2.5" / 62mm, 3" / 75mm.



Item A0050  
(Available in case of 3)

### Broomhead

Long lasting and ideal for brooming up our removers onto sidewalks, walls and skate parks. These broomheads have the perfect balance of softness to flood coat products onto surfaces and 'scrubability' for agitating graffiti.



Item A0046  
(Available in case of 3)

### World's Best Handy Bucket

We love these handy buckets so much that we bring them in from Australia. Perfect for brooming up our removers on sidewalks, walls and concrete skate park bowls. Low profile allows for dragging along the ground. Square shape and compact design fits perfectly in the back of your truck.



Item A0040  
(Available in case of 12)

### 1/2 Gallon Buckets

Ideal for all brush-on / wipe-off applications or for flood coating our removers onto walls before pressure washing.



Item A0140  
(Available in case of 50 & mastercase of 500)

### Powder Free Latex Gloves

Fits either hand, and is extra long and durable (8mm thick). Available in size XL only, which works best for everyone.



Item A0100  
(Available in case of 10 & mastercase of 100)

### StarLite® Gumballs™ Safety Glasses

Each box contains 10 different, vibrantly colored translucent temples to match your style or mood. Extremely comfortable, durable and light weight (less than one ounce per pair). These safety glasses have a scratch-resistant polycarbonate lens with deep universal-fit temples.



# After visiting over 1000 cities, we've observed **12 steps** for a graffiti-free city.

- 1** Recognize that graffiti vandalism is a community problem, and unless the City budgets for it out of taxpayers' money then it will never be eradicated. It is no longer possible to avoid this fact.
- 2** Recognize that graffiti removal is a highly skilled trade. Do not think of it as a menial cleaning type job. Technicians are called upon to repair damaged property from anything and everything without trace or damage. They must be skilled and have a good sense of detailed workmanship.
- 3** Employ a proven cleaning 'system' which is non-damaging and has the ability to confidently work on any surface. We have the proven system.
- 4** Put all monetary resources into eradication while initially refraining from photographing graffiti. If your local area has been continually vandalised over several years it's likely you will achieve nothing in this quest as most vandals are no longer active. Save this for police / prosecution purposes once you are graffiti-free.
- 5** Make a daily 'clean-sweep' of all-main roads and known problem areas e.g. skate parks, toilet blocks, parks and known vandal haunts.
- 6** Remove graffiti from anything and everything, not just city property. Do not leave it to other utilities. Do not leave any obvious graffiti. At first, just clean to 'drive-by' standard, i.e, not visible when driving through an area. You can always return and fine tune any removals.
- 7** As the daily prevalence of graffiti hits disappear, clean the side streets, while keeping a daily check on the main streets. Clean some areas twice daily if needed. This will deflate the vandal's spirit. Endeavour to be proactive and not reactive (unless the situation requires you to attend to an offensive graffiti incident).
- 8** Ensure any 'Community Art' program involving aerosol art as the main medium is postponed until after you've attained 'Graffiti-Free' city status. (Art programs performed during clean up campaigns involving aerosol art tend to lower the morale of those responsible for removing graffiti as well as sending out a mixed message to vandals that it is ok to spraypaint on some walls, but not others).
- 9** Use this proven system. Do not 'reinvent the wheel' or copy other Cities who have not been successful. This definitely works and is not expensive.
- 10** A 'Clean City' levy of \$1 per household per month will easily fund this, as well as providing cleaner toilets, BBQs, playgrounds etc.
- 11** The consequent increase in property values through an improved city will ensure that the rates pay for subsequent years ahead at no extra cost to the community.
- 12** Enjoy.

**IS YOUR CITY DOING THIS?  
IS YOUR CITY USING WORLD'S BEST?  
LET US SHOW YOU HOW EASY IT CAN BE.  
BOOK US FOR A FREE TRAINING SESSION NOW**

**WORLD'S  
BEST**  
**GRAFFITI  
Removal Products**  
TM

*"It's the only product we use, because we are serious professionals. We've tried many others and they don't measure up."*

*Matt Sekula  
Director of Graffiti Removal  
Cook County Sheriff's Office, IL*

